

Lookout Offers: Total Mobile Security (Antivirus)

Lookout focusses on Mobile Devices and provides Security & Privacy with **The World's Most Advanced Mobile Security**

Unique Lookout Features:

- App scanning
- Man in the middle attack

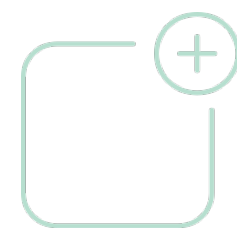
Lookout protects your devices with predictive algorithms that finds and stops threats before they do harm by detecting malicious programs like:

- | | |
|---------------------|----------------------|
| 1. App Dropper | 10. Root Enabler |
| 2. Backdoor | 11. Sideloaded App |
| 3. Bot | 12. Spam |
| 4. Chargeware | 13. Spyware |
| 5. Click Fraud | 14. Surveillanceware |
| 6. Data Leak | 15. Toll Fraud |
| 7. Exploit | 16. Trojan |
| 8. Riskware | 17. Virus |
| 9. Root / Jailbreak | 18. Worm |

Why is Lookout different?

Our Products are Powered by Big Data

Supported through a global network and partnerships, with the largest mobile network operators in the world. Through this network Lookout has access to virtually all the mobile code on the planet, which is used for cross analysis and mobile security.



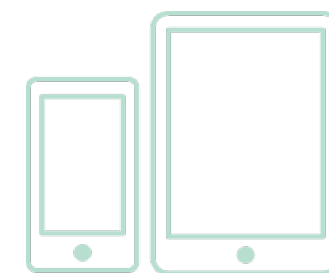
90K+

New apps acquired daily



30M+

Apps acquired & analyzed



>80M

Users & >100M devices

IF YOUR DEVICE IS LOST OR STOLEN



LOCATE:
YOUR LOST DEVICE IN A FLASH



LOCK OR WIPE:
REMOTELY LOCK OR WIPE
YOUR DEVICE TO BLOCK ACCESS
TO YOUR PERSONAL DATA



THEFT ALERTS:
REAL-TIME ALERTS IF YOUR
DEVICE IS LOST OR STOLEN



PRIVACY:
VIEW WHICH APPS CAN ACCESS YOUR
LOCATION, CONTACTS, MESSAGES
AND IDENTITY INFORMATION



BACKUP:
SECURE BACKUP ENVIRONMENT





Easy and Quick Install

Short Time to Market

Seamless Customer experience

Easy Attach or Hard bundle with Subscriptions & Pre paid

How does Lookout increase your sales

- Lookout adds a Value of Security
- Lookout increases Up-sells on insurances with an increased attach rate 25% - 80%
- Lookout raises Awareness, Loyalty & Stickiness
- Higher ARPU
- Less Churn, 10% - 23%

Customer Experience

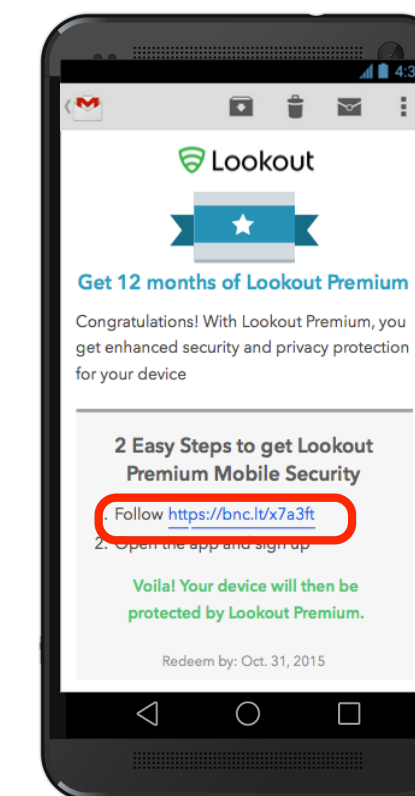
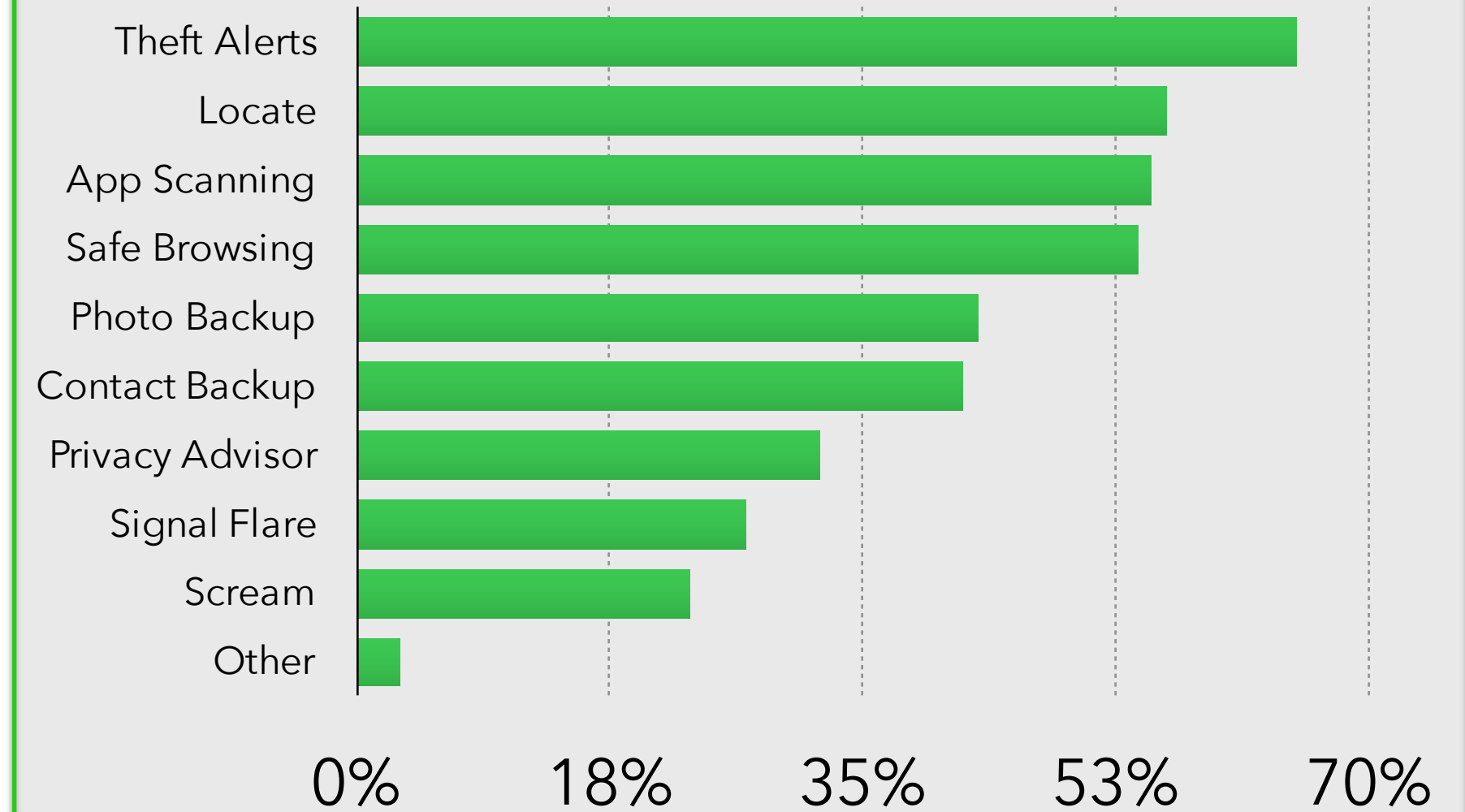
User receives a license containing a unique link with an embedded code, to install Lookout in 2 clicks for a seamless experience.

Seamless Smart Code Licensing through email and SMS.

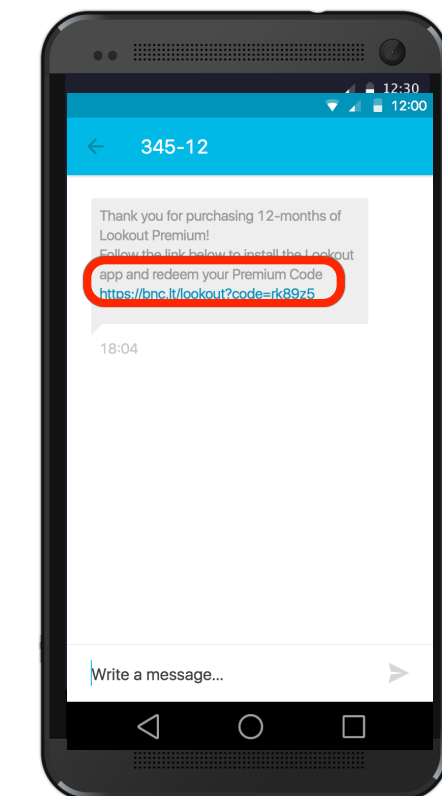
Digital distribution

- Email and SMS licensee links
- Codes embedded into deep-links
- Seamless activation experience

What are the favorite Lookout features?



Email



SMS

